

MARATHON BUSINESS FITNESS CENTRE: MANAGEMENT TRAINING – JULY TO NOVEMBER 2011

Date	Main Theme	Content	Cost per person
20 July	Introduction to Finance <i>Day 1</i>	Purpose of Finance: Income state Statement; Balance Sheet; Cash Flow Statement	R2 000
21 July	Introduction to Finance <i>Day 2</i>	Ratio analysis; Cash Budget; Income & Expense Budget	
29 August	Systems Thinking as enabling worldview	What is systems thinking: the dimensions of systems; the perspectives and forces of systems; systems dynamics	R2 500
	Business Model Innovation	Structure, Inputs & Outputs of Business Models innovating business models	
30 August	Business Model Innovation	Innovating Business Models	
8 September	Strategic Management <i>Day 1</i>	What is strategy; the process of strategy; analysing the environment; using the Blue Ocean Strategy	R2 500
9 September	Strategic Management <i>Day 2</i>	Developing the Business Model; Developing the Balanced Scorecard to implement strategy	
26 September	Finance for Non-Financial Managers <i>Day 1</i>	The strategic context; Drivers of Value; The Income Statement; Balance Sheet	R 3750
27 September	Finance for Non-Financial Managers <i>Day 2</i>	Cash Flow Statement; Cash Budget; Ratio Analysis	
10 October	Finance for Non-Financial Managers <i>Day 3</i>	Cost-Profit Analysis; Costing; Time Value of Money	
11 October	Finance for Non-Financial Managers <i>Day 4</i>	Capital Budgeting Techniques; Discounted Cash Analysis of Company Value	
20 October	Strategic Management <i>Day 1</i>	What is strategy; the process of strategy; analysing the environment; using the Blue Ocean Strategy	R2 500
21 October	Strategic Management <i>Day 2</i>	Developing the Business Model; Developing the Balanced Scorecard to implement strategy	
7 November	Systems Thinking as enabling worldview	What is systems thinking: the dimensions of systems; the perspectives and forces of systems; systems dynamics	R2 500
	Business Model Innovation	Structure, Inputs & Outputs of Business Models innovating business models	
8 November	Business Model Innovation	Innovating Business Models	